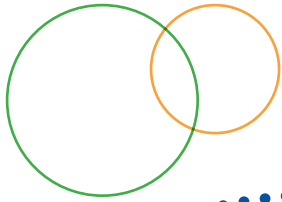




ANNUAL REPORT 2011





My child is 3 and she loves Hands On! as much as I did as a 10 year old. It's nice to share a place with my daughter that I loved so much as a child.
- Brittany R.

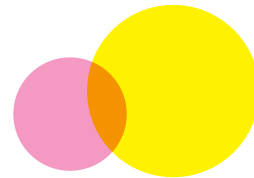


MISSION

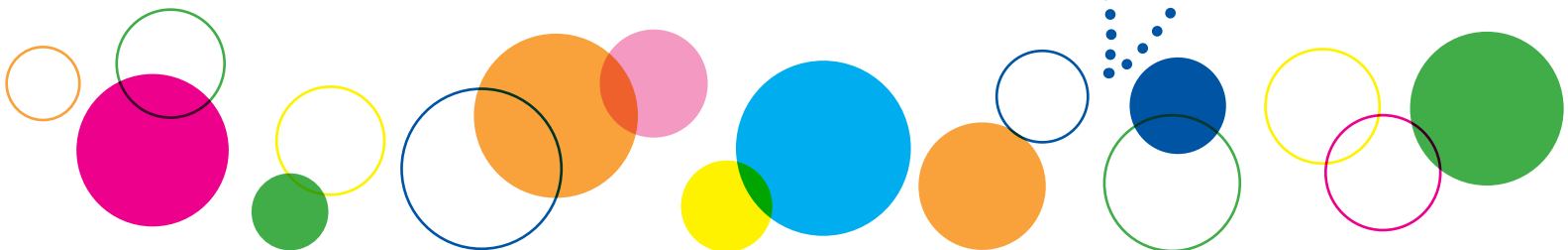
The mission of Hands On! Regional Museum is to create a dynamic, educational, fun environment which stimulates discovery, thought and understanding through interactive exhibits, programs and events in the arts, sciences and humanities.

VISION

To become the premier destination for interactive discovery.



We love that no matter how often we come to Hands On!, the kids are as excited as the first time.
- Joanna K.




FROM THE CHAIRMAN

Our stated purpose at Hands On! Regional Museum is to become the premier destination for interactive discovery. How do we achieve this lofty goal? It requires ongoing support from our Corporate and Municipal Sponsors, Individual Contributors, Volunteers, Parents and Children. It necessitates continuing effort by the Executive Director and Staff, with support from the Board of Directors, to constantly seek ways to enhance the services and facilities we provide.

As we celebrate twenty five years at Hands On! Regional Museum we acknowledge all who have contributed to our success. However, we must also understand that each contribution, although valued, could not by itself make it possible for us to transform our purpose into reality. It is the sum of what we do that makes this possible. Hands On! is what we are collectively, much larger than who we are individually.

It is meaningful to acknowledge our accomplishments during the last 25 years; however it is more essential that we ensure our success for the next 25 years and beyond. In order to do this Hands On! Regional Museum needs your continued support. It is more important now than ever that we be even more fervent about our purpose.

Please partner with us as we embark on new and exciting opportunities for growth at Hands On! Regional Museum. Thank you for all you have done, and will continue to do, to make Hands On! Regional Museum the premier destination for interactive discovery.


James Smith
Chairman of the Board



FROM THE DIRECTOR

Change is a word filled with meaning. It thrills some with the anticipation of new opportunities. It fills others with fear of the unknown. Hands On! Regional Museum saw many changes in 2011.

The biggest by far was the departure of beloved Executive Director, Trish Patterson, followed by my arrival as the new Director.

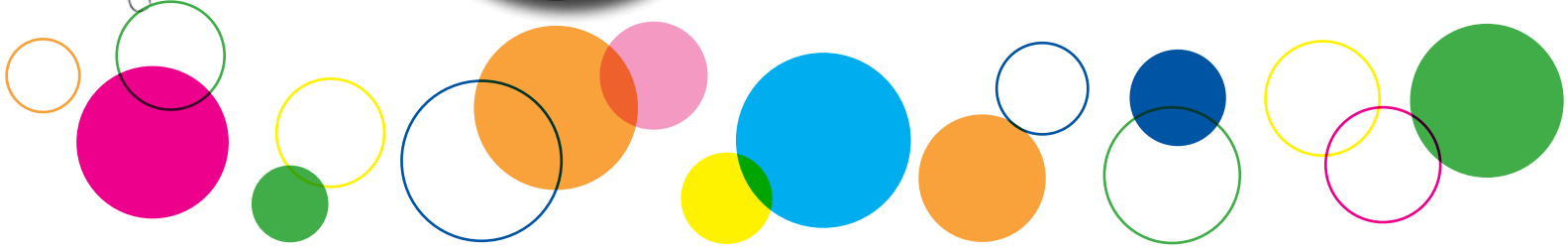
I am proud to say that the Museum staff and Board of Directors took this change in stride and used it as an opportunity to take a good look at what we were doing right and where we needed to improve. This has resulted in a renewed energy and drive to forward the mission of this wonderful Johnson City institution.

As I look forward to our 25th year, I know that there is more change to come. But even as we change, the heart of what we do remains the same. Hands On! Regional Museum remains committed to providing unique, fun learning opportunities to the children of this region and beyond. We work hard every day to ensure that our visitors leave here with the start of a lifelong love of learning. And along the way, we add a little joy to children's lives.

I am so proud to be a part of this organization that adds so much to the quality of life in our community. I hope that you are also proud to be a part of the Museum. Each of you through your service and contributions are key to the success of this wonderful place. Thank you for all you do for us!



Ginna Kennedy
Executive Director



PROGRAMS 2011

2011 was a great year at Hands On! with new programs, two feature exhibits, and four fund-raisers.

Hands On! Regional Museum:

- Hosted two feature exhibits,
- Provided free admission to over 3,500 school children through grant funding,
- Opened two new permanent exhibits, Down on the Farm and a Slap Organ,
- Hosted several free downtown events including the Blue Plum Animation Festival and Touch-a-Truck,
- Led science, art, and humanities based programs to 45 children enrolled in workshops, and
- Hosted Rhythm on the Ridge, the Lake Ridge Elementary Drummers, for a special performance.



The 4th Annual Hot Tea & Totes - See Jane Bid & Cook, hosted by Sara Diamond, WJHL 11 Connects,

was held April 9, 2011 in the Christian Life Center at Munsey United Methodist Church. Women of all ages enjoyed tea, brunch, and a presentation on cooking by Master Chef Jean-Claude Seruga of The Millennium Centre. Attendees bid on a variety of totes and purses from \$5 to \$500 raising money for the Museum's educational programs and exhibits. Many at the event also contributed to help sponsor a new toddler play space in the Museum.



The Museum held the **5th Annual Summer Golf Classic**, sponsored by NN, Inc., on Monday, July 25, 2011. Players from all over the region braved the heat and were treated to goody bags filled with items donated by area businesses; breakfast biscuits provided by Hardee's; lunch by Gardner's Honey Hotdogs; and ice cream provided by Food City #601; and door prizes. The day was cut short after 10 holes due to a terrible rain storm that saturated the course. Never a dull moment at a Hands On! event!

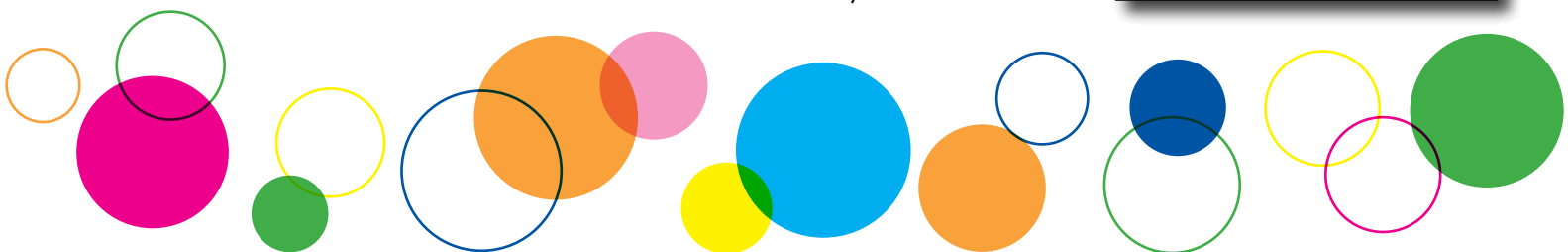


A unique fundraising opportunity presented itself when a new restaurant opened in Johnson City, Bonefish Grill. At each opening the franchise hosts a charity night and Hands On! was chosen from Johnson City. The tickets sold out in only 24 hours and the event was a great success!

The 23rd Annual Festival of Trees - "Christmas in Candyland"

was held Friday, November 18, 2011. Guests were treated to a fun Candyland theme that was carried through with elaborate and colorful decorations and food. 120 silent and voice auction items, including jewelry, trips, and unique holiday greenery, were offered just in time to begin holiday shopping.

Gala emcee Josh Smith, of WJHL 11 Connects, welcomed guests and introduced auctioneer Travis Royston. During the silent auction, attendees enjoyed a Candy Bar provided by Food City #601, followed by a delicious dinner catered by Main Street Catering, and dancing into the night with music performed by SPANK.



EXHIBITS 2011

CHILDREN JUST LIKE ME

A unique celebration of children around the world

February 5 - May 29, 2011

Children Just Like Me was comprised of vignettes that took visitors around the world to meet 11 children on six continents. Life-size cut-outs of each child stood alongside authentic three-dimensional areas representing their home and surroundings. Each area had engaging, hands-on activities that allowed visitors to compare their lives to the lives of the children featured and to explore the differences and commonalities they had. Visitors compared every day things like food, games, pets, clothing, language, and education.

Children featured in the exhibit and where they lived:

- Celina, 9, Amazon rain forest in Brazil,
- Omar, 8, Mexico's Yucatan Peninsula,
- Bogna, 10, Central Poland farm,
- Thi Lien, 9, mountains of Northern Vietnam,
- Esta, 12, Tanzania in East Africa,
- Sarala, 9, sea-coast village in southern India,
- Rosita, 8, Western Australia,
- Mohammed, 9, Cairo, Egypt,
- Levi, 8, Baffin Island in the Arctic Circle,
- Erdene, 10, Mongolia, and
- Olia, 8, Moscow, Russia.

Children Just Like Me™ is a publication of DK Publishing. © 1995. All Rights Reserved. Used with permission. A national traveling exhibit produced by Cincinnati Museum Center at Union Terminal.



June 25, 2011
- February 12, 2012

Based off the children's book, Good for You: Adventures with Ginger and George, the exhibit tells the story of Ginger and her friends in the Good for You Crew. Ginger is a potato chip eating, soda guzzling couch potato who loves to watch T.V. When her mother orders her out of the house, she and her faithful dog George begin an adventure that leads to a world of healthy foods and active play.



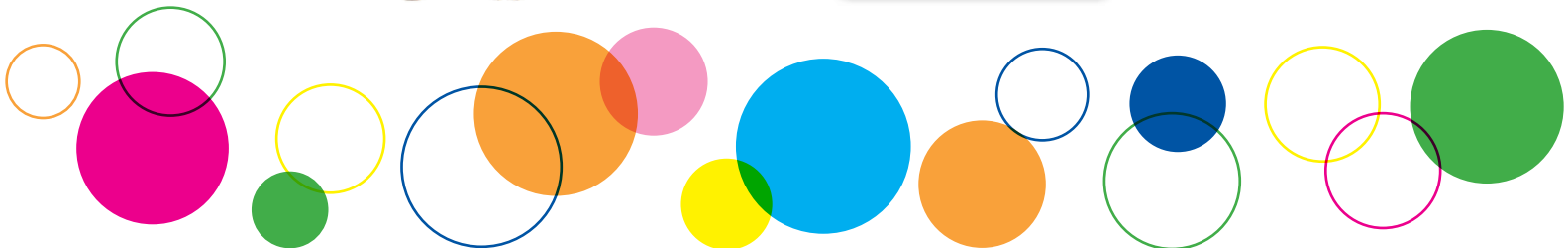
Visitors learned about healthy lifestyles and healthy foods, listened to their heart beat, and participated in hands-on activities that taught the importance of balancing good food choices (energy in) with physical activities (energy out). Visitors also learned about healthy food choices as they picked authentic looking fruits and vegetables in Sam's Garden and sold them at Maria's Farmer's Market.

To promote physical movement, children were invited into Nelson's Treehouse for climbing and



then visited Michael and Lea's campsite where they explored a cave, traversed a rock wall and tried out a kayak.

The bilingual exhibit was developed and produced by Creative Discovery Museum in Chattanooga with funding from BlueCross BlueShield of Tennessee Health Foundation and the Institute of Museum and Library Services.



PLANS 2012

The new exhibit, **Down on the Farm**, which focuses on Agriculture, opened in 2011 and in 2012 plans have been made for a life-size Holstein cow to be added. Currently visitors can ride the tractor and gather corn and other garden vegetables.

All of the funding was secured and in early 2012, a renovated toddler space opened, **Totally Tots.**

The new space encourages fine motor skills and cognitive development through interactive communal play and sensory stimulation in an enclosed safe play space.



The Museum received a generous grant totalling \$164,000 from the Dr. S. Martin Bronson Memorial Carter County/Elizabethton City Children Enrichment Program to fund field trips for all

Carter County and Elizabethton City Kindergarten through 2nd grade students, outreaches to 3rd through 5th grade classrooms, and free memberships for all students enrolled in Headstart programs for two years beginning in the fall of 2012.



The grant also provides for a new "underground" exhibit at Hands On! This exhibit, focusing on underground ecosystems, will explore the world under our feet; the root systems of plants underground, the interactions of all of the living creatures that contribute to the soil, and the importance of healthy soil and how it influences the world we live in.

The **5th Annual Hot Tea & Totes, See Jane Bid & Rejuvenate,**

was held on April 28th in the Museum's ballroom. 200 women and girls bid on purses and tote bags of all types, each holding a special surprise. Cafe Lola catered the meal and Natalie Manor, CEO and Executive Business and Life Coach, entertained the crowd with a talk about remembering to breathe and finding your true self.



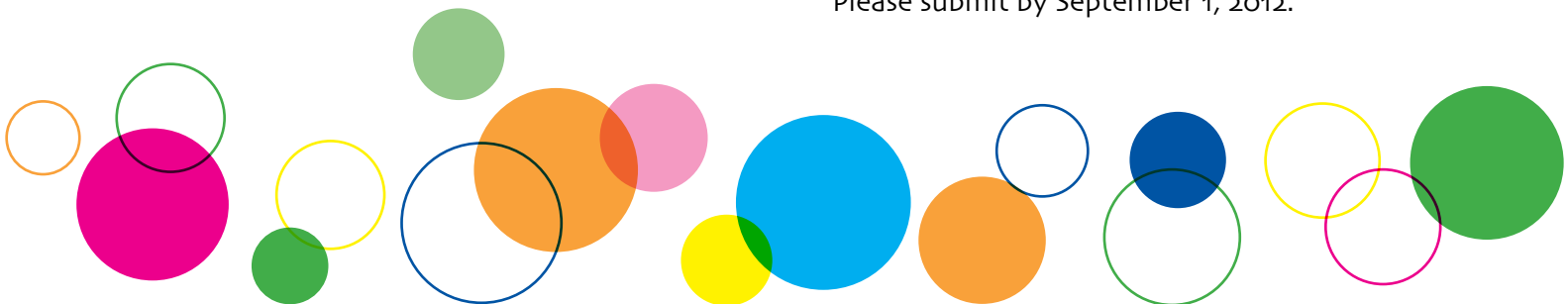
During June and July, **Kids Kaleidoscope Summer Camps** will treat children ages 5-10 to exciting activities about insects, art, chemistry, investigation, pirates, and arts and crafts. Camps this year will have an additional focus of building self esteem and developing a love for learning.

The Museum will hold the **6th Annual Hands On! Summer Golf Classic** on Friday, July 13, 2012 with a shotgun start at 12:00 noon at the Buffalo Valley Golf Course. Lunch provided by Honey Hot Dogs, and ice cream provided by Food City, plus on-course games and contests that will provide a full day of fun for all of the participants and volunteers.



Plans have begun for celebrating the Museum's **25th Birthday Bash** in September 2012. A special celebration will be held Friday, September 7th with exciting activities for families, cake, ice cream, live music, and discounts on memberships and in the gift shop.

A 25% discount on memberships will be offered all month. Be sure to send in your pictures of Hands On! from today, yesterday, or 25 years ago to be featured in a Facebook photo contest. Pictures may be sent to handson@handsonmuseum.org. Please submit by September 1, 2012.



FEATURE EXHIBITS 2012 - THE YEAR OF THE DINOSAUR!



March 3 -
September 2, 2012

Did T-Rex live closer in time to Apatosaurus or your mom? Were dinosaurs warm-blooded? Are they really extinct? Driven by questions and answers, Dinosaur Revolution challenges visitor knowledge, presents cutting-edge discoveries, and debunks popular myths.

Travel through time and get a dinosaur's eye view! Experience what its like to crush the earth beneath your gigantic feet as you Make Tracks in the Triassic. Learn to fly as you Glide through the Jurassic. Experience what its like to crush the earth beneath your gigantic feet as you Make Tracks in the Triassic. Learn to fly as you Glide through the Jurassic. Return to the present day, earn your Jr. Paleontologist credentials and engage in the most current dino-debates. Testify in T-Rex's defense, save the natural history museum from an expensive fossil hoax, and scale a wall of mysteries as you Climb Through Time.

Created by Minotaur Mazes, **Dinosaur Revolution** blends learning and play inviting visitors to investigate all things dinosaur...ultimately unearthing a shocking discovery: dinosaurs may not be extinct!



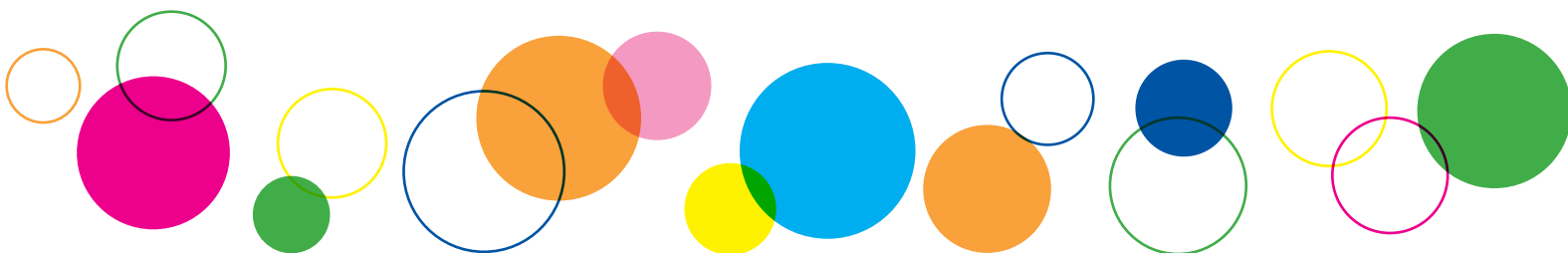
September 22, 2012 - January 6, 2013

Dinosaurs – they're monstrous, glamorous and have long been the subject of Hollywood blockbusters. New research emerges almost daily in the field of paleontology, causing the scientific community to rethink the way we've perceived these titanic creatures that once ruled the Earth.

Dinosaurs! features six half-sized roaring, robotic dinosaurs including the king of dinosaurs – Tyrannosaurus rex – Triceratops, Pachycephalosaurus, Dimetrodon, Stegosaurus and a mother Apatosaurus protecting her newly hatched babies. Go beyond the bones and see how these prehistoric creatures may have looked and sounded when they roamed the Earth millions of years ago.

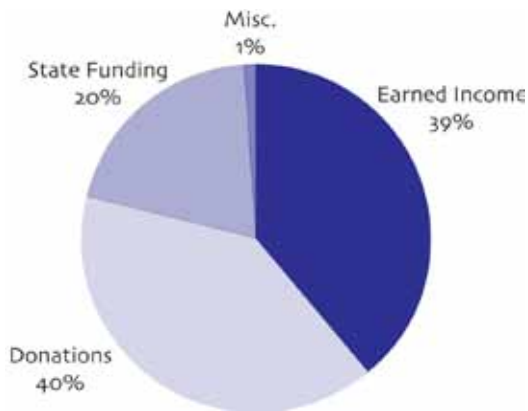


The exhibit offers interactive opportunities to learn about the lives of dinosaurs and prehistoric reptiles. Learn about late Permian, late Jurassic and late Cretaceous periods, as well as where these prehistoric creatures lived and what their diet included.



FINANCIAL REPORT

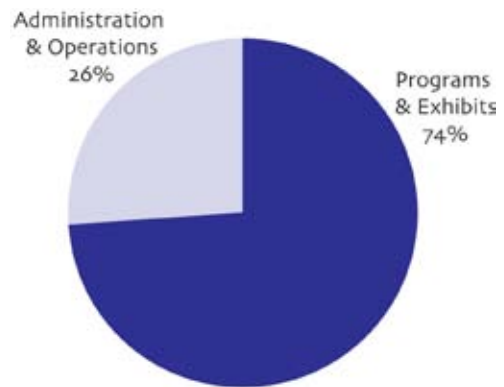
REVENUE



Total Revenues for 2010-2011 were \$721,137.

State Funding: The Science Alliance of Tennessee Special Appropriation is annually under consideration within the Governor's budget for the State of Tennessee. The amount of funding awarded to Hands On! was based on 2009-2010 program delivery.

EXPENSES

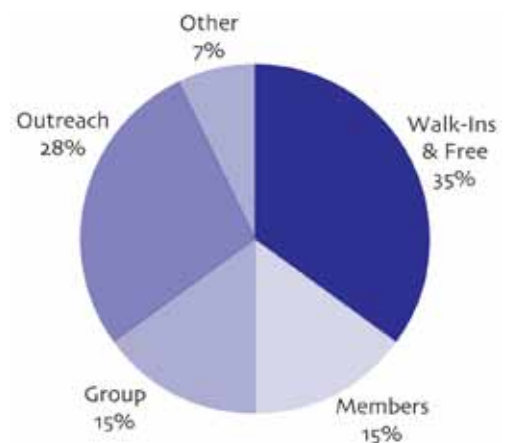


Opening the doors to Hands On! costs \$10.93 per person, yet the museum charges \$8.00 or less, and admits field trip students whose families receive federal assistance at an even greater discount.

ATTENDANCE STATISTICS

- 66,380 Total 2010-2011 attendance, representing 42 U.S. states and 6 foreign countries
- 128,422 Programs provided to children and their families
- 62% Percentage of visitors from outside Johnson City
- 34% Percentage of adult visitors
- 785 Number of families who purchased an annual membership

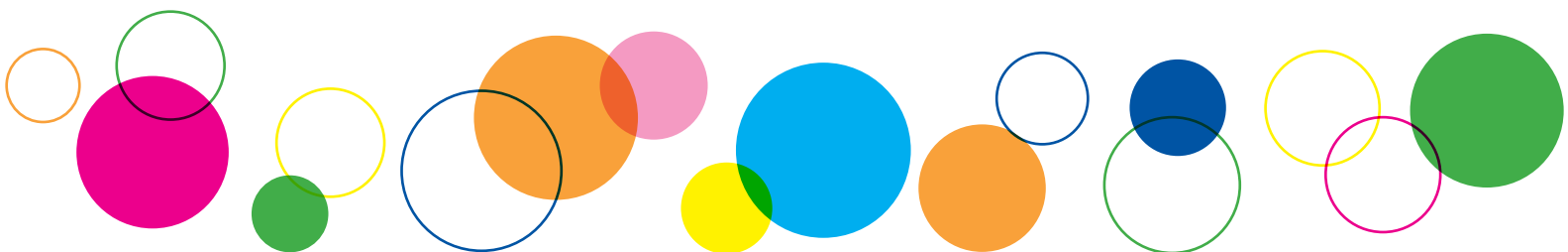
Attendance Breakdown



VOLUNTEERS

Hands On! was assisted by 149 volunteers who contributed 3,414 hours, a value of almost \$62,000.00.

All figures are based on the 2010-2011 fiscal year.



WALL OF FAME 2010-2011

PRESIDENTIAL \$20,000+

Eastman Chemical Company
Iris Glen Environmental Center - Waste Management
Powell Construction Co., Inc.

State of Tennessee, Dept. of Education
WJHL NewsChannel 11

GUARANTOR \$10,000-19,000

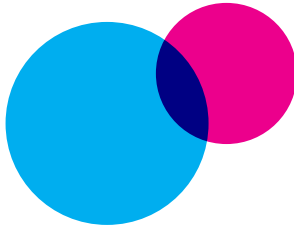
City of Johnson City
Nuclear Fuel Services

SUSTAINER \$5,000-9,999

Eastman Credit Union
Jim Norton's Taxidermy
King Pharmaceuticals
Speedway Children's Charities
Summers-Taylor, Inc.

BENEFACTOR \$2,500-4,999

Citi
Creative Discovery Museum
Creative Energy
Ferguson Enterprises
Mrs. Trish Patterson
Sir Speedy
Washington County, Tennessee

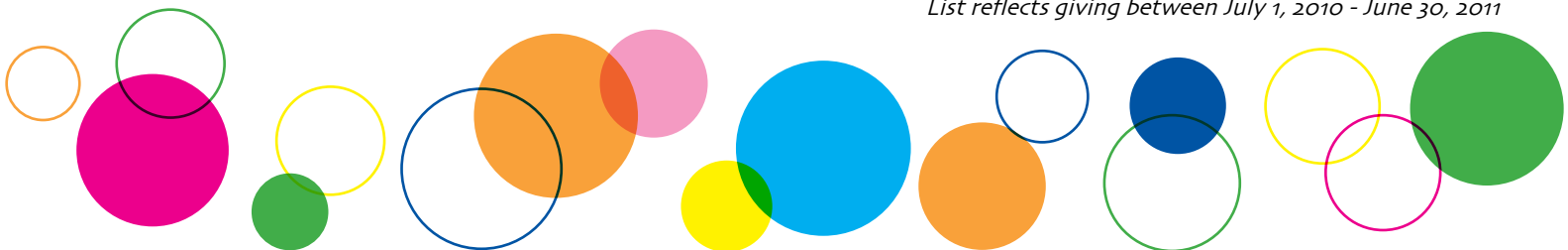


PRINCIPAL \$1,000-2,499

Blackburn, Childers, & Steagall
Mr. Bill Breeding
Carter County Bank
Citizens Bank Tri-Cities
East Tennessee Rent-Alls / Celebrate
Eastman Chemical Company
Free Service Tire Co.
Mr. and Mrs. Louis Gump
Mr. and Mrs. William E. Hamilton
Harris Fund for Washington County of the East
Tennessee Foundation
Dr. and Mrs. Don Jeanes
Johnson City Bedding Company/Restonic Mattress
Gallery

Ms. Duffie Jones
Networking and Computers
Picsee Studio
SPANK
State Farm Insurance Company, Mrs. Sheila
Wandell
State Farm Insurance Company, Mr. Harold
Dishner
Tennessee Valley Authority
The Lee Family Charitable Fund
Time & Pay
Unaka Auto Sales
Wal-Mart Foundation
Washington County Sheriff's Office

List reflects giving between July 1, 2010 - June 30, 2011



SPONSOR \$500-999

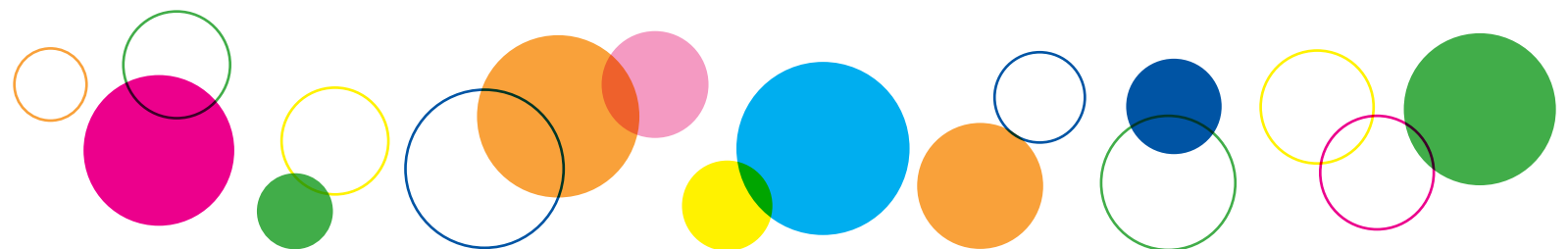
A.O. Smith/American Water Heaters
Abrosound
American Eagle Outfitters
Dr. and Mrs. Brit and Tracy Bowers
Buffalo Mountain Camp
Mr. and Mrs. Kenneth Calvert
Courtyard by Marriott Johnson City
Doe River Gorge
Mrs. Lori Fatherree
Greg Isbell Company
J.A. Street & Associates
Johnson City Country Club
Lifestyles Health & Fitness
Sandy's Jewel Box
Strongwell
The Trophy Shop
The Virginian Golf Club
Dr. and Mrs. William Walker
Dr. and Mrs. David Wiles
Tina Wilson Photography

ASSOCIATE \$250-499

218 Salon and Day Spa
A Buyer's Best Choice Realty, Mrs. Janine Wilson
Mr. and Dr. Cliff Anderson
Bank of Tennessee
Commissioner and Mrs. Jeff Banyas
Barnes Exterminating Company
Mr. and Mrs. Gary and Lisa Bradley
Dr. and Mrs. R. Michael Browder
Mr. and Mrs. Rob Bunch
Mr. and Mrs. Douglas and Liz Bushong
Camp Ruff-N-More
Corey Ippolito Winery
Emergency Care Physicians, Inc.
Huffman Land Services
Jewelry By Hand
Mr. and Mrs. Mickey Hankal
Ms. Patricia Huffman
Ms. Janet Leonard
The Lost State Bus Tours
Mr. and Mrs. L.H. and Camilla Lyle
Mahoney's
Mr. and Mrs. Dennis Marshall
Mark S. Durkee C.P.A
The Millennium Centre
Mountain Empire Oil Company
Mountain States Health Alliance
Pal's Sudden Service
Mr. and Mrs. Michael and Danielle Parker
Mr. and Mrs. M Denis Peterson
The Posy Shop
Public Drainage Supply, Inc.
The Law Office of Tony Seaton, PLLC
Mr. and Mrs. Mark Steadman



"You all make memories for children everytime they enter your doors"
- Coalition 4 Kids

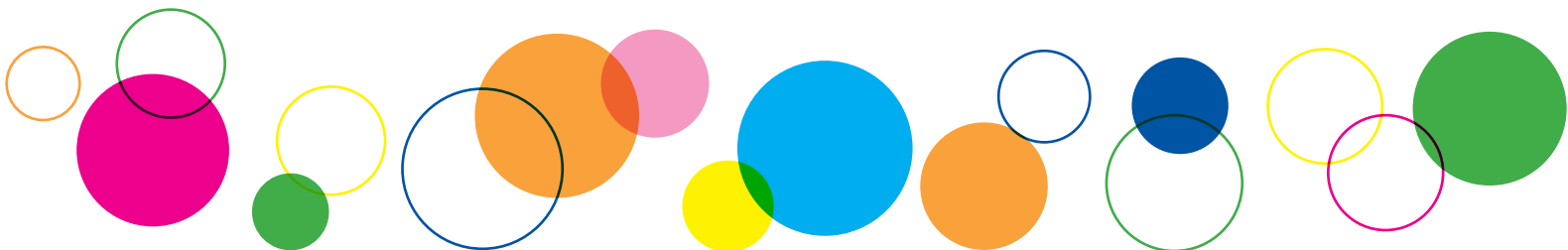
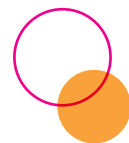


FRIEND \$100-249

Mr. and Mrs. Frank Adams
Albert's Inc.
American & Import Auto Repair
Amy McMurray Photography
Austin Springs Spa
Banc Intranets
Beauty's Shoes
Beef O'Brady's/Pizza Inn
Dr. and Mrs. Boyce M. Berry
Blowfish Emporium, Home of the
Grape Easel
Mr. and Mrs. Ethan Boles
Mr. and Mrs. James Brading
Bringin Home The Bacon, Inc.
Bristol Tennessee Essential
Services
Dr. and Mrs. Paul Brown, Jr.
CainRashWest Architects, Inc.
Ms. Angel Cairnes
Mr. and Mrs. Chad Capps
Carnegie Hotel
Carrier and Hickie Attorneys At
Law
Mr. and Mrs. Mike Carrier
Cherokee Distributing Company
Chocolate Café and Coffee
Company
Citizen's Bank
Ms. Mary Lee Comer
Dr. and Mrs. Marc Counts
DBR Metal Roofing Supply, Inc.
Doak House Museum
Dr. and Mrs. Burgin Dossett, Jr.
Eddy & Eddy CPA P. C.
Edward Jones Mr. Mike Haas
Elizabeth Turnbull, LMT
Elizabethton Golf Course
EnKore Salon & Day Spa
ETSU Men's Golf Team
Fidelity Investments Company
First Tennessee Bank
Food City # 601
Foot RX
G Rogers Enterprises LLC
Generation Cake Company
Ms. Rhonda Goodson

Sharon M. Green
Greenville Federal Bank
Mr. and Mrs. Stephen Gross
Mr. and Mrs. Cory & KJ Gulson
Mrs. Nancy Hart
Mr. and Mrs. Phil Haumiller
Mr. and Mrs. Wayne Hodge
Holston Distributing
Hostess Brands
Mr. and Mrs. James Hyatt
Johnson City Family Skate Center
Johnson City Federal Credit
Union
Johnson City Power Board
Mr. and Mrs. Harvey Justice
Mr. & Mrs. Travis Keller
Mr. and Mrs. Andy & Ginna
Kennedy
Kingsport Ballet
Kiwanis Club Metropolitan
Johnson City
Ms. Eileen Knapp
Dr. M.B. Knowles
Lewis & Associates PC
Main Street Antiques &
Merchantile
Masengill's Specialty Shop
Mr. and Mrs. Charles Mason, Jr.
Meredith Valley Cabins
Merle Norman Cosmetics-
Johnson City
Michelle's Murals and More
Mr. and Mrs. Daniel Miller
Mooney's Discount Pharmacy
Morgan Keegan & Company Inc.
Mother Goose
Mountain Commerce Bank
Mrs. Clause Productions
NMA, Natalie Manor &
Associates
Old South Iron Works
One Stop Discount Wines &
Liquors
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Pampered Chef Consultant, Ms.
Carrie Denny

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Organization
RCM Vandelay Treats, LLC
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Dr. and Mrs. Harold E. Ross
Mr. and Mrs. Jim Rudy
Dr. John K. Sanders
SESCO Management
Mr. and Mrs. Steve Scheu
Shamrock Beverage and Tobacco
Shop
Dr. and Mrs. Paul Stanton
Shoozies
Dr. & Mrs. Patrick Sloan
Smith Brothers Harley Davidson
Sales, Inc.
Mr. and Mrs. James Smith
Squibb Land Company
State Farm Insurance Company,
Mr. Ken Wandell
State of Franklin Bank, A Division
of Jefferson Federal Bank
Sweeps, Inc.
Tennessee Valley Authority
The Corner Nest
Three Blind Mice
Tri-Cities Title Company, Inc.
Tweetsie Railroad
Universal Development &
Construction
Watauga Lakeshore Marina, Inc.
Mr. and Mrs. Lewis Wexler, Sr.
Ms. Rebecca White
Widener Insurance Agency
Willow House
Mr. and Mrs. Colman Woodhall



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GLENN VINES
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GEORGE DAVIS
Facilities Assistant

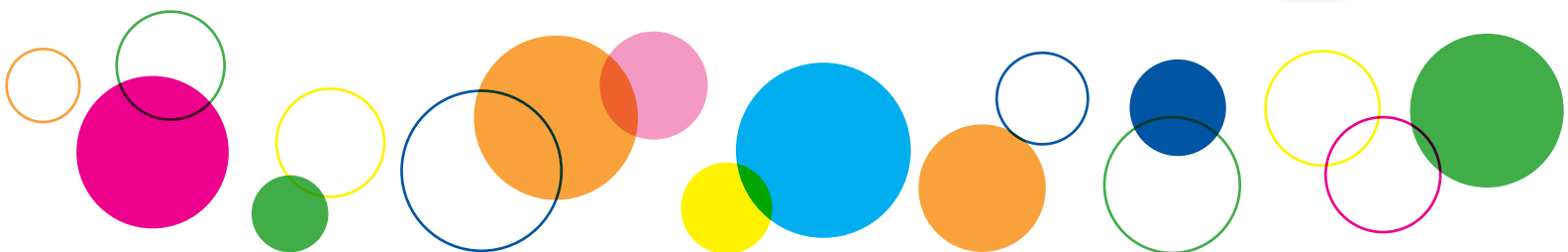
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BRITNEY DECKARD
KRISTIN JACKSON
SONALI KADAM
ETHAN REYNOLDS
AMBER THOMAS
SHANNON WALSH



YES, I WILL JOIN HANDS!

Complete this form and mail with payment or pledge to:
Hands On! Regional Museum, PO Box 1244, Johnson City, TN 37605-1244

Company (Businesses only): _____

Contact Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Telephone: _____

Webpage or e-mail address: _____

I/We would like to:

Donate: Pledge:

Payable:

Once per year Monthly

Amount:

\$5,000 \$1,000 \$500 \$100 \$50 \$25

other \$ _____

Please contact me about making a stock or other securities transfer.

Please contact me about a gift to Hands On! in my will.

I have other thoughts, please contact me.

Payment options:

Check enclosed, payable to Hands On!

Charge M/C Visa

Card #: _____ Exp. date: _____

Signature: _____

Bill Me Monthly Quarterly On this date: _____

Monthly ACH Automatic Withdrawal

I prefer my account be debited on the 1st 15th of each month.

I/We hereby authorize Hands On! Regional Museum to initiate a charge entry to my checking/savings account at the Financial Institution indicated below, and initiate adjustments (if necessary) for any transactions debited in error. This authority will remain in effect until I/we notify in writing to cancel it allowing a reasonable opportunity to act on it.

Name of Financial Institution: _____

Routing/Transit Number: _____ Account Number: _____

Please enclose a voided check or savings deposit slip.

This account is: Checking Savings

Signature: _____ Date: _____

